

Official Rules for the Maple Leaf Market Gift Card Giveaway Promotion (the “Promotion”)

This Promotion will take place at all Maple Leaf Market locations (the “Promotion Site”) and begins at 12:00am on November 1, 2022 and will end at 11:59pm on November 30, 2022 (the “Promotion Times”). A daily drawing from the prior day’s entries will take place at 9:00am beginning on November 2, 2022 through December 1, 2022, wherein participants need not be present to win. By participating you agree to these official rules. NO PURCHASE NECESSARY.

1. Eligibility. Participation is open only to adults who are at least 18 years old as of date of entry with a SavOn/Maple Leaf Market and/or TS Rewards Card. Rewards Cards are FREE. Individuals with proper identification and who are at least 18 years of age may obtain a Rewards Card. Void where prohibited or restricted by applicable law. Employees, officers and directors of SavOn/Maple Leaf Market and its parent organizations, affiliates and sponsors, and their immediate family members (mother, father, sister, brother, husband/wife, son/daughter), are not eligible to enter the Promotion.

2. How to Enter. Each day of the Promotion, eligible participants will receive one (1) entry for the Promotion upon any purchase of One Dollar (\$1.00) or more at any Promotion Site using his or her Rewards Card. Each day of the Promotion, an eligible participant may enter the Promotion one (1) time without purchase by performing a “Loyalty Status Check” at the MLM point of sale counter at any Promotion Site. Limit of one (1) entry per day of the Promotion per participant during the Promotion. Entries are valid only for the day earned and do not carry over to future days in the Promotion. For purposes of this Promotion, a “day” shall begin at 12:00am and end at 11:59pm.

3. Prize(s). There are thirty (30) \$50 gift card prizes for the Promotion. One \$50 gift card will be awarded daily beginning on November 2, 2022 through December 1, 2022, for a total of \$1,500 in prizes. All prizes awarded during this promotion are non-negotiable and non-transferrable. Participants who receive a prize must use such prizes in accordance with any terms and conditions regarding such prizes. In the case of unavailability of any prize, SavOn/Maple Leaf Market reserves the right to substitute a prize of equal or greater value. All applicable taxes and unspecified charges or expenses are the sole responsibility of the prize winner(s).

4. Winning a Prize; Odds. The winner of the prize(s) will be selected each day at 9:00am beginning on November 2, 2022 through December 1, 2022 in a random drawing of entries from all of the prior day’s eligible entries. Winners need not be present to win and will be notified within three (3) business days using the telephone number associated with the winner’s Rewards Card. Odds of winning the prize(s) depend on the number of eligible entries in the Promotion. By entering the Promotion, participants fully and unconditionally agree to be bound by these Official Rules and the decisions of SavOn/Maple Leaf Market, which will be final and binding in all matters relating to the Promotion.

5. Claiming Prize(s). Winner(s) will be notified via telephone number associated with their Rewards Card and will have until December 15, 2022 to claim the prize. Prizes can be picked up at the SavOn/Maple Leaf Market Retail office, located at 579 Main Street, Oneida, NY during regular business hours. If the winner fails to claim prize with allotted timeframe from when winner was notified, the prize shall be forfeited. No compensation will be given for forfeited prizes. Valid photo identification must be presented when claiming all prizes. All winners are required to prove eligibility. Winners must complete a Prize Giveaway Eligibility Verification and Media Release Form when claiming their prize. Winners may be required to complete Form 1099 for prizes won.

6. Release. SavOn/Maple Leaf Market and their respective parent organizations and affiliates shall not be liable for any injury or other harm related to or resulting from participating in this promotion, claiming or using any prize(s). By entering this promotion, each participant and winner releases and holds SavOn/Maple Leaf Market and their respective parent organizations, affiliates and sponsors, and each of their respective representatives, officers, directors, employees and agents, harmless from any and all claims, losses, damages, costs and expenses of any kind in connection with the promotion (including without limitation as a result of the acceptance, use of or inability to use any prize).

7. Voluntary Participation. Participation is voluntary. By participating in this promotion and accepting any prize, each participant grants SavOn, or its designee, permission to use his/her name, picture/likeness, address (city and state), biographical information, voice recording and any statements made by such participant regarding the promotion or its business operations for promotional or publicity purposes without notice, further permission or compensation.

8. Right to Cancel; Disqualification. SavOn/Maple Leaf Market reserves the right to cancel this promotion at any time. Participants who do not comply with these Official Rules, or attempt to interfere or tamper with this promotion in any way, will be disqualified.

10. Sponsor. SavOn, LLC, a governmental instrumentality organized by, and existing under the laws of, the Oneida Indian Nation, a sovereign Indian nation, with an address at 5218 Patrick Road, Verona, New York 13478.